

\$4bn to \$6bn+ for UBI

THE MARKET sized up



FORTUNE 1000 CO'S

\$6 billion with a PbR fee for benefits derived from using AGI. Nine segments would cover all levels of progress

AGI SPV for UBI

UN Food program asked Elon Musk for \$6 billion a year. We present a business case for \$6 million in funding to meet and sustain this annual donation requirement each year through 2030.

Easy Tracking

Fortune 1000 companies using system would clearly show employee number transitions across nine segments on space-visual model

Social purpose

Rich AGI without risks to public

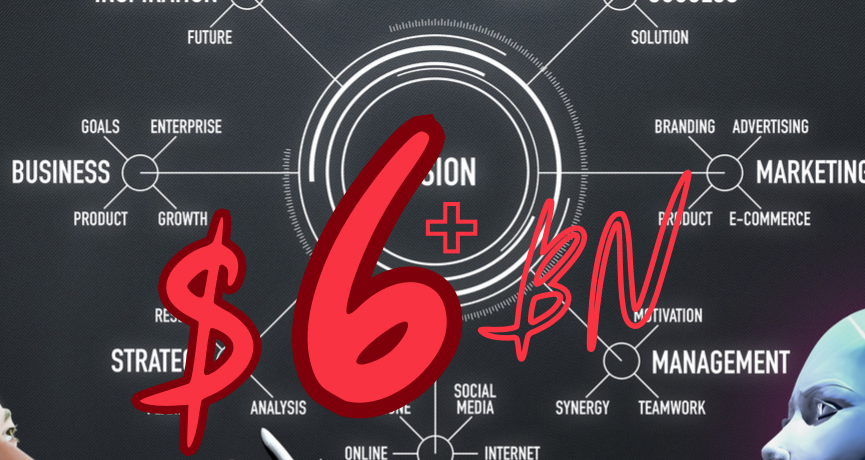
AGI applied only to corporations for better employee relationships

Benefitting the public at large without ethics being a problem at all

Workforce disengagement worldwide costs companies \$8 trillion a year with no signs of improvement. At best, analytics has made a 10% difference, with AGI able to take over lots more work.

The economic gains would be funnelled into a UBI universal basic income system.

For this project to be viable, funding would cover the cost of building an AGI system by which shifts in segment density could be monitored, with clients paying for changes on a pay-by-results reward system.



TARGETTING

Fortune 1000 companies

35 MN

EMPLOYEES
Total payroll of \$2.4 trillion

\$67,992

Average salary

\$100 AGI FEE/FTE/YEAR

\$3.5 BN

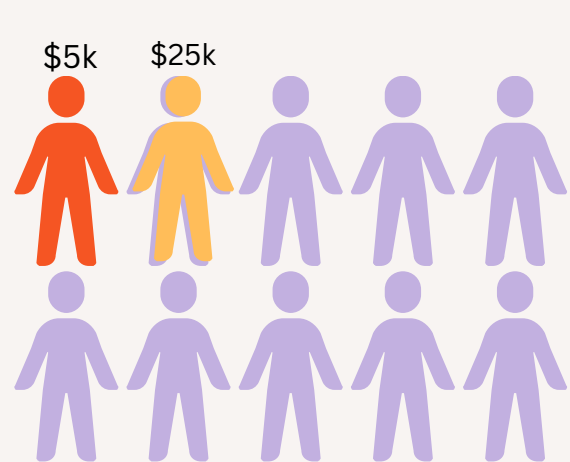
As baseline subscription

AS % OF HRMS SPEND

6%

\$53 billion in 2030 (IDC)

¹ \$26.6 billion 2021 IDC growing to \$53 billion in 2030. In 2030 consulting will be at \$49 billion and deep learning market surpass \$400 billion. The product we offer sits in a overlaps of these market segments

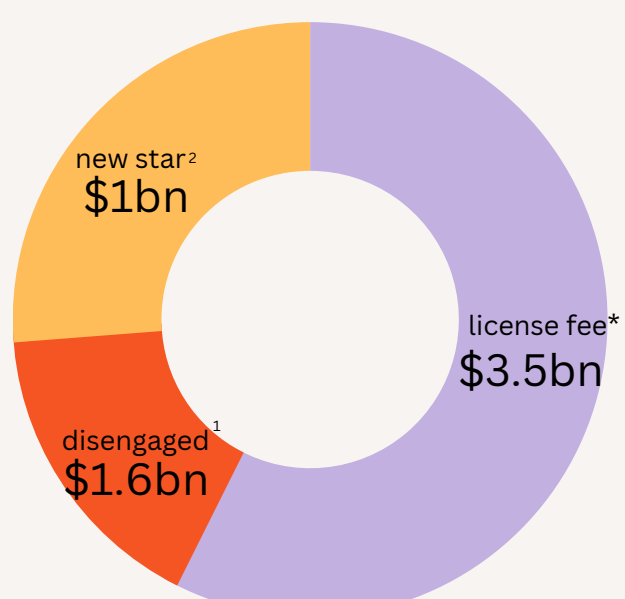


3% NEW STAR FIND OR DISENGAGED

\$25k for star & \$5k no longer disengaged as PbR

6.6mn actively disengaged/year loss of \$81 bn, \$35 billion in rehire costs. 1.3mn stars. PbR finds 3% more stars and cuts actively disengaged by 5%

\$10k in average rehire costs



\$6.2 BILLION P/A

\$3.5bn through fee based subscription. PbR getting 331k out of disengaged and 41k new stars found

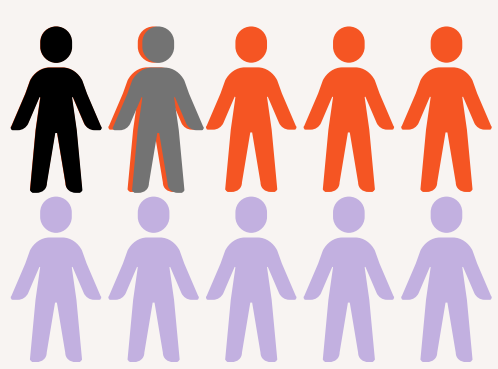
*AGI system subscription
¹ 5% no longer disengaged \$5k
² 3% new stars found at \$25k

47%

Plan to use AI in HR function in 2022 (Gartner)
-27,035 firms in UK & USA

57%

Of which want to apply to customer experience. 51% want to reduce HR costs. 41% successes down to relationship quality between HR & IT



51% MANAGERS NOT ENGAGED

14% actively disengaged. 1% improvement grows employee engagement 4-5%

0.7% growth in operating income through 5% growth in engagement

At Pfizer, would be \$115 million in operating income growth; HCA Healthcare, Coca-Cola, and 3M, \$67 million, \$76 million, and \$45 million, respectively.

PROVE

FORECASTS FOR REALISM

700 CO'S

FIXED FEE < 5%

DISENGAGEMENT LOSS PER COMPANY P/A

FOR 700 COMPANIES FEE AND PBR COMBINED

IS LESS THAN 1% OF CO PROFIT IN 2021

300 CO'S

5% < FIXED FEE < 10%

FOR 155 COMPANIES OUR TOTAL COSTS BETWEEN 1% AND 5%

OTHERS BETWEEN 5 AND 10%

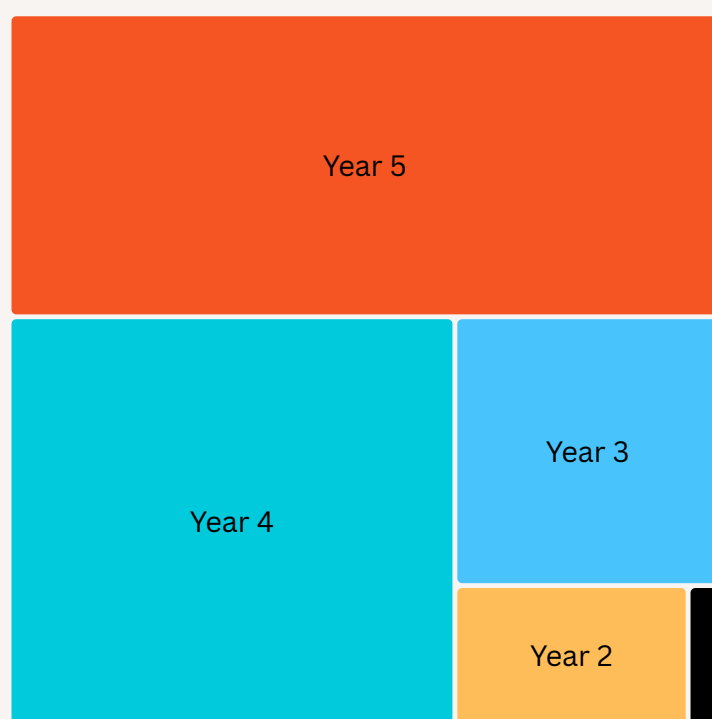
JUST WINNING THE SMALLEST ONE IN 66 INDUSTRY SEGMENTS

\$118 MILLION



JUST WINNING THE LARGEST ONE IN EACH VERTICAL GIVES

\$2.2 BILLION



FEE + PBR REVENUE CARRY ACROSS

